



Re-elect to NEA Secretary-Treasurer



Princess R. Moss

Visionary Leadership Today

→ For Tomorrow's Future

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When I ran for the Office of Secretary/Treasurer in 2014, I committed to goals set in the areas of Technology, Empowerment, and Partnership. During this term I accomplished the following:

TECHNOLOGY

- One-on-one phone calls to new members and engaged the entire Executive Committee
- Video conferencing with other leaders
- Digital engagement of members through webinars and social media

EMPOWERMENT

- Developed an organizational budget that focuses on ensuring members are empowered by providing supports needed to grow member voice
- National Listening Tour visits to hear member concerns and issues.

PARTNERSHIP

- Worked with NCUEA to develop a fiscal health guide for local affiliates
- Began to explore business partnerships with content area organizations to grow opportunities for our members.
- Worked with NCCESU to establish and organize the first White House ESP Champions of Change aware recognition.

In my next term of office as NEA Secretary-Treasurer, I will focus on:

STRENGTH IN THE ORGANIZATION

- One-on-one conversations with the goal of membership recruitment and retention
- Engage experienced educator in sharing their professional expertise
- Explore and develop business partnerships with content area organizations to deliver professional development

FUTURE GROWTH

- Identify and engage new hire educators to get them grounded in the organization
- Digital media engagement of members and non- members to establish connections and broaden relationships
- Partnership with affiliates with the back-to-school events and membership drive efforts

LONG-TERM FISCAL STABILITY

- Fiscal health checklist developed jointly with NCUEA to help local affiliates be fiscally sound
- Fiduciary training of Local and State Affiliate Boards
- Enhancing the organization's relevancy to the professions